

Rosehip Finance

Whitepaper

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About

Abstract

Rosehip Finance's goal is to create an ecosystem that will allow users to fund content creators and enable creators to monetize and promote their creativity.

Current situation & Solution

First, it's worth defining what content is. Content is a concept that is widely applied to information products due to the breadth of their manifestations. It can be texts, videos, multimedia, and other products of intellectual and creative activity. For beginners, unpopular or just inexperienced creators, it is difficult to start monetizing and promoting the content they have produced. That is why the "Rosehip Finance" project was invented.

Rosehip Finance proposes to implement an ecosystem and create a token that collectively will fund creators.

We are going to offer a unique and versatile platform that will allow authors to both sell NTF and put up for auction ordinary works.

Authors such as artists, digital art creators, video makers, musicians, etc. will be able to declare themselves and at the same time monetize their creativity.

Rosehips token will provide the ability to make deals at a discount.

Roadmap

May – July, 2021

- Concept creation
- Rosehip Finance token Development

July, 2021

- Pre-sale & Airdrop start

October – December, 2021

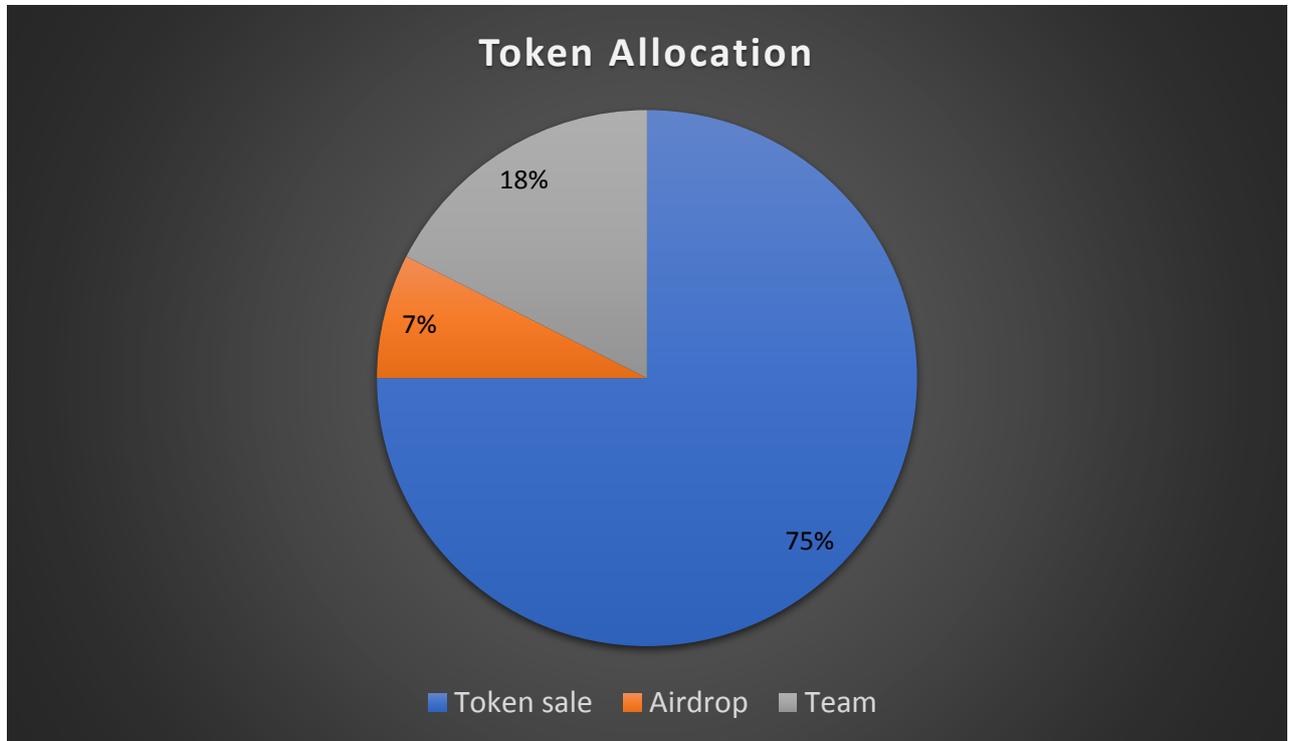
- Token sale & Airdrop
- Adding liquidity

Q1, 2022

- Trust Wallet listing
- CoinMarketCap listing
- CoinGecko listing
- PancakeSwap Listing

Economic model

Token Allocation



Total supply	20,000,000
Token sale	15,000,000
Airdrop	1,500,000
Team	3,500,000

Softcap: \$100,000 (~250 BNB)

Hardcap: \$1,800,000 (~3750 BNB)

Pre-sale & Token Sale

Tokens for sale: 15,000,000 Rosehips

- Pre-sale start date: July 31, 2021
- Pre-sale end date: September 30, 2021
- Token sale start date: October 1, 2021
- Token sale end date: December 31, 2021

The token sale function is embedded in a smart contract. To participate, the user needs to connect his wallet, enter the BNB amount, and after clicking on "Buy Rosehips", the interaction with the smart contract will be performed.

In case of successful confirmation of the transaction by the user, the tokens will be transferred to the wallet.

The token sale has a referral program. The referrer will receive 100% of the number of tokens bought by the referral he invited.

Airdrop

Tokens allocated for the Airdrop: 1,500,000 Rosehips

- Airdrop start date: July 31, 2021
- Airdrop end date: December 15, 2021

The function of participation in the airdrop is similar to the token sale. To participate, the user needs to connect his wallet, click "Claim Airdrop" and confirm interaction with the contract.

The airdrop also has a referral program. The referrer will receive 50% of the airdrop tokens of the referral he invited.

Burning tokens

In order to prevent token inflation, after listing on the exchange, we will launch a quarterly token burning. Using the example of the Binance cryptocurrency exchange and the BNB token, this approach to burning is the most effective in comparison with a one-time burning of a larger volume of tokens.

Technical approach

Binance Smart Chain

Binance Smart Chain is a blockchain developer platform which allows the use of smart contracts.

- It works in parallel with the original Binance Chain, which is optimized for fast transactions.
- BSC supports all existing Ethereum instruments.
- Transactions have a lower cost, and fast block times make them faster.

Therefore, Binance Smart Chain is the ideal tool for achieving our goal.